



# OUR ADVERTISING RATES FOR THE TANGA TIMES MAGAZINE, BROCHURES/FLYERS, THE TANGA PROPERTY AGENCY, THE TANGA TIMES E-MARKETING 2018/2019

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NO	BUSINESS NAME	ADVERTISING DURATION	AMOUNT IN TSHS
<b>1</b>	<b>THE TANGA TIMES BROCHURES/FLYERS</b>	<i>Distributed in all offices in Tanga exhibitions centers and other related promotion Centre's</i>	
i	Business Name with Logo & full contacts -	<b>1 Year</b>	200,000/=
ii	Business Name without contact	<b>1 Year</b>	50,000/=
iii	Business Logo placement with contacts	<b>1 Year</b>	100,000/=
iv	Brochure with full contacts & Website with full contacts	<b>1 Year</b>	300,000/=
v	Hotels & Lodges Mentioned in the Brochures with Booking system in <i>The Tanga Tourism Portal</i>	<b>1Year</b>	150,000/=
vi	Hotels & Lodges Mentioned in the brochures with physical location, Mobile phones, emails & Price range	<b>1 Year</b>	100,000/=
<b>2</b>	<b>THE TANGA PROPERTY AGENCY - ADVERTISEMENT</b>	<i>Promoting Properties found in Tanga Region</i>	<b>AMOUNT IN TSHS</b>
i	-Apartments for rent	1 Year	300,000/=
ii	-House for sell or Rent		200,000/=
iii	-Plot for sell		200,000/=
iv	-Beach plot		300,000/=
	Car for sell		100,000/=
<b>3</b>	<b>THE TANGA TIMES MAGAZINE – 40PAGES, A4 SIZE</b>	<i>Monthly publications for promoting Tanga Economy</i>	<b>AMOUNT IN TSHS</b>
i	-Front Page	Per Month	600,000/=
ii	-Back Page	Per Month	500,000/=
iii	-Inside Front/Inside Back	Per Month	400,000/=
iv	-Half Page	Per Month	150,000/=
v	-Quarter Page	Per Month	75,000/=
vi	-Business Logo Placement	Per Month	100,000/=
vii	-Business Logo & Contacts	Per Month	150,000/=
viii	-Inside Pages(Full Page)	Per Month	300,000/=
<b>4</b>	<b>THE TANGA TIMES E-MARKETING (WEBSITE ADVERTISING)</b>	<i>Online Marketing in the The Tanga Times Website</i>	<b>AMOUNT IN TSHS</b>
i	Main Slide Show Advert	<i>Per Year/ connected with your website/Full Advert</i>	500,000/=
ii	Side Banner	<i>Per Year/Connected with your website/Full Advert</i>	300,000/=
iii	Center side show	<i>Per year/</i>	100,000/=

### MODE OF PAYMENTS

❖ All Payments for Advertisements on The Tanga Times Magazine, The Tanga Times Brochures and The Tanga Times E-Marketing should be paid direct to THE TANGA TIMES MAGAZINE, NMB BANK, MADARAKA BRANCH, TANGA CITY, ACCOUNT NO; 41710037033 and send us your bank slip through our email address above.

Payments also can be done at our office Through MOBILE MONEY TRANSFER( THE TANGA TIME MAGAZINE,PAY NUMBER;5178125,

## We accept:



**PAY NO.: 5178125**

### TERMS AND CONDITIONS FOR THE TANGA TIMES MAGAZINE

- > Artwork accepted, pdf, tiff and jpg format through our email address after confirmations of your payments.
- > Send your full business contacts on Microsoft Word through our email address above.

❖ **CANCELLATION**; Neither the advertiser nor its agency may cancel nor make changes to an insertion order after the closing date. Cancellation must be in writing, and nothing is considered accepted until confirmed in writing by your account executive.

❖ **PAYMENT** of 50% should be done before printing. Thereafter, all invoices are due net 30 days, unless otherwise specified. Accounts are considered past due on the 31st day and will be subject to a 2% monthly finance charge on the unpaid balance.

❖ **SPECIAL SERVICES**; A net non-commissionable charge will apply to any materials requiring additional preparation, or for the making of a proof, if requested.

❖ **POSITIONS** Special positions may be granted by your account executive based on availability. There is an additional surcharge to guarantee a preferred position.

❖ **RATE CHANGES**; The Tanga Times Magazine reserves the right to change rates without advance notice.

❖ **DISCOUNT POLICY**; Discounts are based on total annual media commitment per your contract. Advertisers will be short-rated if the original commitment is not met within the designated time period

❖ **RESPONSIBILITIES**; LivanTanga Times & Investment Company reserves the right to reject any advertisement for any reason.

LivanTanga Times & Investment Company/TheTanga Times Magazine is not liable for any costs associated with an advertisement that has been rejected. Advertisers and agencies are responsible for any and all claims made against The Tanga Times Magazine, its officers or employees. Liability for errors shall not exceed the cost of advertising space. Claims must be made within 10 days of publication. The Tanga Times Magazine shall not be liable for any subsequent or indirect damage due to loss of business or profits.

❖ **AGENCY BILLING** ; Agencies are liable for full payment of all ads they contract.

### OUR DISTRIBUTION POINTS

Tanzania Tourist Board (Arusha and Dar es Salaam offices) | Front offices of all Hotels & Lodges in Tanga Region | Supermarkets| Restaurants| Tanga Airport|Tour Operators offices in Arusha | Dar-es-salaam | Pemba | Kilimanjaro | Zanzibar| Exhibitions Centers in Tanzania | Public and Private offices in Tanga Region | Sponsors offices | Office of Hotel Association of Tanzania – Dar esSalaam | Banks and Different industries and factories in TangaRegion | Magazine Vendors in Tanga Region